

OFFICIAL GIVEAWAY RULES

Sponsor: Visit Laredo and Guerra Communications

NO PURCHASE NECESSARY TO ENTER OR WIN.

Eligibility

The giveaway is open to legal residents of the United States and Mexico who are 18 years of age or older at the time of entry. Employees, officers, directors, and immediate family members of Visit Laredo, Guerra Communications, participating hotel partners, and their respective affiliates are not eligible to participate.

Entry Period

The giveaway begins on **July 9, 2026**, and ends at **11:59 p.m. (CT) on July 12, 2026**. Entries submitted outside of this period will not be eligible.

How to Enter

No purchase is necessary to enter or win. To participate, entrants must scan the official QR code provided in the giveaway promotional materials and complete the required entry form with their contact information during the giveaway period.

Only completed entries submitted between July 9, 2026, and 11:59 p.m. (CT) on July 12, 2026, will be eligible. Limit one (1) entry per person. Incomplete, duplicate, or late entries may be disqualified at the Sponsors' discretion.

Prize

One (1) winner will receive:

- A **two-night hotel stay** for the winner and one (1) guest at a designated participating hotel in Laredo, Texas.
- One (1) complimentary meal for the winner and one (1) guest.

The approximate retail value (ARV) of the prize will be determined by the Sponsors.

Travel Dates

Travel must be completed between **November 1, 2026, and January 31, 2027**, subject to availability at the designated hotel. Blackout dates, holiday restrictions, and other availability limitations may apply.

If the prize is not redeemed within the specified travel period, it will be forfeited and no substitute prize, extension, or cash equivalent will be provided.

Travel Expenses

The winner and guest are solely responsible for all transportation costs and any expenses not specifically included in the prize, including but not limited to airfare, fuel, tolls, parking, gratuities, incidental hotel charges, personal expenses, travel insurance, and additional meals.

Taxes

The winner is solely responsible for any applicable federal, state, local, or international taxes, fees, or reporting requirements associated with accepting or using the prize.

Winner Selection

One (1) winner will be selected at random on **Tuesday, July 14, 2026**, using the **Easypromos** random selection platform from all eligible entries received during the giveaway period.

Winner Notification

The selected winner will be contacted by telephone using the contact information provided during entry and will also be announced on the official social media channels of **Guerra Communications**.

If the selected winner cannot be reached, fails to respond within **72 hours**, or is found to be ineligible, the Sponsors reserve the right to select an alternate winner.

Prize Conditions

- The prize is non-transferable and may not be sold, assigned, or redeemed for cash.
- No substitutions will be allowed except at the sole discretion of the Sponsors.
- The guest must travel with the winner and share the same hotel reservation.
- Hotel reservations are subject to the policies and availability of the participating hotel.

Release of Liability

By participating, entrants agree to release and hold harmless Visit Laredo, Guerra Communications, participating hotel partners, the City of Laredo, and their respective officers, employees, agents, and affiliates from any liability, claims, losses, damages, or injuries arising from participation in the giveaway or acceptance or use of the prize, except where prohibited by law.

Publicity Release

Except where prohibited by law, acceptance of the prize constitutes the winner's consent for Visit Laredo and Guerra Communications to use the winner's name, city of residence, likeness, photographs, and/or video for advertising, promotional, and publicity purposes without additional compensation.

General Conditions

Visit Laredo and Guerra Communications reserve the right to cancel, suspend, or modify the giveaway if fraud, technical failures, or any other factor beyond their reasonable control impairs the integrity or proper administration of the promotion.

The Sponsors reserve the right to disqualify any individual who tampers with the entry process or violates these Official Rules.

All decisions made by the Sponsors regarding the giveaway, winner selection, eligibility, and interpretation of these Official Rules are final and binding.

Social Media Disclaimer

This giveaway is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, X (formerly Twitter), or any other social media platform.